

Review of Ents24.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

Visitors

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Technologies

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Iconography

 Good

 To Improve

 Errors

 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve

 No action necessary

✔ **Title Tag** Ents24 Tickets - Live music, comedy, theatre and shows across the UK
⚙️⚙️⚙️
Length: 68 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

✔ **Meta Description** The UK's biggest entertainment guide, covering live music, comedy, theatre, shows and days out. Buy tickets quickly and securely online.
⚙️⚙️⚙️
Length: 136 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

○ **Meta Keywords** No Keywords
⚙️⚙️⚙️

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

Google Preview
⚙️⚙️⚙️

[Ents24 Tickets - Live music, comedy, theatre and shows across the UK
ents24.com/](#)

The UK's biggest entertainment guide, covering live music, comedy, theatre, shows and days out. Buy tickets quickly and securely online.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	10	87	0	0	0

<H1> The simple way to find events you'll love and get tickets </H1>

<H2> Trending On Ents24 </H2>

<H2> Latest Updates </H2>

<H2> Live Streams </H2>

<H2> Music </H2>

<H2> Comedy </H2>

<H2> Theatre </H2>

<H2> Popular Cities </H2>

<H2> Main Menu </H2>

<H2> Ents24 Features </H2>

<H2> Get Our Free App </H2>

<H3> COVID-19 update </H3>

<H3> Online / Streaming Events </H3>

<H3> Wet Wet Wet </H3>

<H3> Scouting For Girls </H3>

<H3> The Overtones </H3>

<H3> Sarah Millican </H3>

<H3> Live From Times Square </H3>

<H3> Nordoff Robbins Christmas Concert </H3>

<H3> Michael Bublé </H3>

<H3> Big Love, Big Laughs Online </H3>

<H3> Qello Concerts' Christmas Collection </H3>

<H3> Andrea Bocelli: Believe In Christmas... </H3>

<H3> Pop Will Eat Itself </H3>

<H3> Pete Tong & The Heritage Orchestra... </H3>

<H3> Jack & The Beanstalk - Panto Online </H3>

<H3> James Acaster </H3>

<H3> Like Minded Friends Christmas Special </H3>

<H3> KISS 2020 Goodbye </H3>

<H3> The Gruffalo </H3>

<H3> Shame - Live From Rough Trade </H3>

<H3> The Cosmos with Professor Brian Cox... </H3>

<H3> Culture Club - Rainbow In The Dark... </H3>

<H3> Always Be Comedy: Al Murray & Harry... </H3>

<H3> Liam Gallagher: Down By The River... </H3>

<H3> You, Me & OMD - UK Streaming </H3>

<H3> James Yorkston </H3>

<H3> Katie Melua </H3>

<H3> Pixies </H3>

<H3> Live From Times Square 2021 </H3>

<H3> DMA'S </H3>

<H3> Becky Hill </H3>

<H3> The Undertones </H3>

<H3> Playground Festival 2021 </H3>

<H3> Playground Festival 2021 </H3>

<H3> Nordoff Robbins Christmas Concert </H3>

<H3> Michael Bublé </H3>

<H3> Wet Wet Wet </H3>

<H3> Jools Holland </H3>

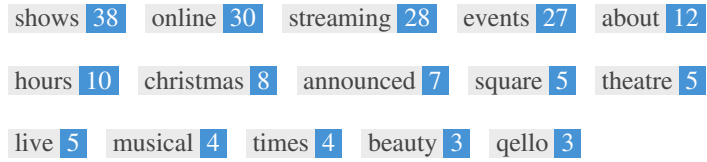
<H3> Elton John </H3>

<H3> Qello Concerts' Christmas Collection </H3>
<H3> Pop Will Eat Itself </H3>
<H3> Pete Tong </H3>
<H3> The Darkness: Streaming Of A White... </H3>
<H3> Jess Glynne </H3>
<H3> Eric Clapton </H3>
<H3> The Overtones </H3>
<H3> Duran Duran </H3>
<H3> Sarah Millican - Bobby Dazzler </H3>
<H3> Big Love, Big Laughs Online </H3>
<H3> Katherine Ryan </H3>
<H3> James Acaster </H3>
<H3> Gary Delaney </H3>
<H3> Henning Wehn </H3>
<H3> Ricky Gervais </H3>
<H3> Jethro </H3>
<H3> Like Minded Friends Christmas Special </H3>
<H3> Joe Lycett And Friends Present - The... </H3>
<H3> John May </H3>
<H3> Bill Bailey </H3>
<H3> Count Arthur Strong - And This Is Me! </H3>
<H3> Podcast Stop </H3>
<H3> Jason Manford </H3>
<H3> Romesh Ranganathan </H3>
<H3> Frankie Boyle - Work In Progress </H3>
<H3> Rob Brydon </H3>
<H3> Rhod Gilbert </H3>
<H3> Al Murray </H3>
<H3> Disney's Beauty And The Beast - The... </H3>
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<H3> Andrea Bocelli </H3>
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<H3> Jack & The Beanstalk - Panto Online </H3>
<H3> Strictly Ballroom - The Musical </H3>
<H3> Horrible Histories </H3>
<H3> Beauty And The Beast </H3>
<H3> Blood Brothers - The Musical </H3>
<H3> Mrs. Brown's Boys D'Live Show - Encore... </H3>
<H3> The Gruffalo </H3>
<H3> The Cosmos with Professor Brian Cox... </H3>
<H3> A Christmas Carol </H3>
<H3> Sleeping Beauty </H3>
<H3> We Will Rock You </H3>
<H3> Aljaz & Janette - Remembering The... </H3>
<H3> Jersey Boys </H3>
<H3> Elf - The Musical </H3>
<H3> Six - The Musical </H3>
<H3> Dirty Dancing </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud



This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


Keyword Consistency

Keywords	Freq	Title	Desc	<H>
shows	38	✓	✓	✗
online	30	✗	✓	✓
streaming	28	✗	✗	✓
events	27	✗	✗	✓
about	12	✗	✗	✗
hours	10	✗	✗	✗
christmas	8	✗	✗	✓
announced	7	✗	✗	✗
square	5	✗	✗	✓
theatre	5	✓	✓	✓
live	5	✓	✓	✓
musical	4	✗	✗	✓
times	4	✗	✗	✓
beauty	3	✗	✗	✓
qello	3	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**


We found 2 images on this web page
 2 ALT attributes are empty or missing.

https://media.ents24network.com/_nuxt/img/1c73113.svg

https://media.ents24network.com/_nuxt/img/c74edfd.svg

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).
Also, more information to help them understand images, which can help them to appear in Google Images search results.

 **Text/HTML Ratio**


HTML to Text Ratio is: **2.75%**

Text content size 6450 bytes

Total HTML size 234742 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

 **GZIP compression**


Wow! It's GZIP Enabled.

 Your webpage is compressed from 229 KB to 54 KB (76.6 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.



It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 52.210.71.24 does not redirect to ents24.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly




Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

 **WWW Resolve**  Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

 **XML Sitemap**  Oh no, XML Sitemap file not found!
<http://ents24.com/sitemap.xml>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Robots.txt**  Good, you have Robots.txt file!
<http://ents24.com/robots.txt>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 21 Years, 47 Days

Created Date: 19th-Oct-1999

Updated Date: 1st-Sep-2019

Expiry Date: 19th-Oct-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

 **Indexed Pages**


Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**


Number of backlinks to your website

408 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://ents24.com
Length: 6 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

21 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

229 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

1.53 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability



Domains (TLD)	Status
ents24.net	Already Registered
ents24.org	Already Registered
ents24.biz	Already Registered
ents24.io	Already Registered
ents24.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability



Domains (TLD)	Status
wnts24.com	Available
snts24.com	Available
dnts24.com	Available
fnts24.com	Available
rnts24.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Good, no email address has been found in plain text.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

Something went wrong on the server. Please try again.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

● Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
108.132.196.201	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✔ Perfect, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook Likes: 0

 PlusOne: 0

 Twitter: 0

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

 **Traffic Rank** 389,147th most visited website in the World.


A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

 **Visitors Localization** Your website is popular on following countries:


No data available

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

 **Estimated Worth** \$5,568 USD


Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 133 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
COVID-19 update News as we get it	Internal Links	Dofollow
Online / Streaming Events 'Live' in your living room	Internal Links	Dofollow
Wet Wet Wet Get your tickets	Internal Links	Dofollow
Scouting For Girls On sale now	Internal Links	Dofollow
The Overtones 10 Year Anniversary Tour	Internal Links	Dofollow
Sarah Millican 2021/2022 tour	Internal Links	Dofollow
Live From Times Square Pixies, DMA'S and Becky Hill	Internal Links	Dofollow
Rated Excellent	Internal Links	Dofollow
Grayson Perry	Internal Links	Dofollow
Signals Festival 2021	Internal Links	Dofollow
Rhod Gilbert	Internal Links	Dofollow
Bluewater Winter Wonderland	Internal Links	Dofollow
The Overtones	Internal Links	Dofollow
The Drifters announced 8 new events	Internal Links	Dofollow
The Beach Boys tickets now on sale	Internal Links	Dofollow
Kenny Thomas announced 4 new events	Internal Links	Dofollow
The Wedding Present announced 2 new events	Internal Links	Dofollow
Ed Byrne announced 15 new events	Internal Links	Dofollow
Jimmy Carr announced 2 new events	Internal Links	Dofollow
Jonathan Pie announced 14 new events	Internal Links	Dofollow
Omid Djalili announced 9 new events	Internal Links	Dofollow
Milton Jones to appear at O2 Shepherd's Bush Empire, London in February 2022	Internal Links	Dofollow
Alan Carr to appear at Mayflower Theatre, Southampton in June 2021	Internal Links	Dofollow
More Updates	Internal Links	Dofollow
Rated excellent Relied on by 2 million monthly 14,000 new shows added each month Here for you since 1999	Internal Links	Dofollow
Nordoff Robbins Christmas Concert Tue 15 Dec Online / Streaming Events	Internal Links	Dofollow
Michael Bubl� From Fri 18 Dec Online / Streaming Events	Internal Links	Dofollow
Big Love, Big Laughs Online Fri 4 Dec Online / Streaming Events	Internal Links	Dofollow
Qello Concerts' Christmas Collection From Mon 14 Dec Online / Streaming Events	Internal Links	Dofollow
Andrea Bocelli: Believe In Christmas... Sat 12 Dec Online / Streaming Events	Internal Links	Dofollow
Pop Will Eat Itself Sat 12 Dec Online / Streaming Events	Internal Links	Dofollow
Pete Tong & The Heritage Orchestra... Sat 19 Dec The O2	Internal Links	Dofollow
Jack & The Beanstalk - Panto Online Fri 4 Dec Online / Streaming Events	Internal Links	Dofollow
James Acaster Thu 17 Dec Online / Streaming Events	Internal Links	Dofollow
Like Minded Friends Christmas Special Sun 13 Dec Online / Streaming Events	Internal Links	Dofollow
KISS 2020 Goodbye Thu 31 Dec Online / Streaming Events	Internal Links	Dofollow
The Gruffalo From Fri 11 Dec Online / Streaming Events	Internal Links	Dofollow
Shame - Live From Rough Trade Thu 14 Jan 2021 Online / Streaming Events	Internal Links	Dofollow
The Cosmos with Professor Brian Cox... Sun 13 Dec Online / Streaming Events	Internal Links	Dofollow

Culture Club - Rainbow In The Dark... Sat 19 Dec Online / Streaming Events	Internal Links	Dofollow
Always Be Comedy: Al Murray & Harry... Wed 9 Dec The Tommyfield	Internal Links	Dofollow
Liam Gallagher: Down By The River... Sat 5 Dec Online / Streaming Events	Internal Links	Dofollow
You, Me & OMD - UK Streaming Sat 27 Mar 2021 indigo at The O2	Internal Links	Dofollow
James Yorkston Fri 11 Dec Loopmaniac	Internal Links	Dofollow
Katie Melua Fri 4 Dec Online / Streaming Events	Internal Links	Dofollow
Music	Internal Links	Dofollow
Pixies Fri 6 Aug 2021 Times Square	Internal Links	Dofollow
DMA'S From Sun 4 Apr 2021 10 Shows	Internal Links	Dofollow
Becky Hill From Tue 18 May 2021 20 Shows	Internal Links	Dofollow
The Undertones From Thu 18 Mar 2021 20 Shows	Internal Links	Dofollow
Playground Festival 2021 From Fri 30 Jul 2021 Rouken Glen Park	Internal Links	Dofollow
Michael Bubl� From Fri 18 Dec 15 Shows	Internal Links	Dofollow
Wet Wet Wet From Sat 4 Sep 2021 21 Shows	Internal Links	Dofollow
Jools Holland From Fri 4 Dec 58 Shows	Internal Links	Dofollow
Elton John From Fri 4 Dec 25 Shows	Internal Links	Dofollow
Qello Concerts' Christmas Collection From Mon 14 Dec Online / Streaming Events	Internal Links	Dofollow
Pop Will Eat Itself From Sat 12 Dec 2 Shows	Internal Links	Dofollow
Pete Tong From Fri 4 Dec 12 Shows	Internal Links	Dofollow
The Darkness: Streaming Of A White... Fri 18 Dec indigo at The O2	Internal Links	Dofollow
Jess Glynne From Fri 4 Jun 2021 9 Shows	Internal Links	Dofollow
Eric Clapton From Fri 14 May 2021 Royal Albert Hall	Internal Links	Dofollow
Duran Duran From Sun 4 Jul 2021 3 Shows	Internal Links	Dofollow
Comedy	Internal Links	Dofollow
Katherine Ryan From Thu 4 Feb 2021 52 Shows	Internal Links	Dofollow
Gary Delaney From Fri 9 Apr 2021 49 Shows	Internal Links	Dofollow
Henning Wehn From Thu 11 Feb 2021 23 Shows	Internal Links	Dofollow
Ricky Gervais From Sun 6 Dec 20 Shows	Internal Links	Dofollow
Jethro From Thu 7 Jan 2021 18 Shows	Internal Links	Dofollow
Joe Lycett And Friends Present - The... Sun 4 Apr 2021 The Alexandra Theatre	Internal Links	Dofollow
John May From Thu 8 Apr 2021 Hangar 34	Internal Links	Dofollow
Bill Bailey From Mon 28 Dec 21 Shows	Internal Links	Dofollow
Count Arthur Strong - And This Is Me! From Wed 9 Feb 2022 36 Shows	Internal Links	Dofollow
Podcast Stop From Thu 4 Feb 2021 O2 Forum	Internal Links	Dofollow
Jason Manford From Sat 12 Dec 127 Shows	Internal Links	Dofollow
Romesh Ranganathan From Fri 8 Jan 2021 46 Shows	Internal Links	Dofollow
Frankie Boyle - Work In Progress From Sun 17 Jan 2021 Leicester Square Theatre	Internal Links	Dofollow
Rob Brydon From Sun 24 Jan 2021 21 Shows	Internal Links	Dofollow
Rhod Gilbert From Tue 12 Jan 2021 29 Shows	Internal Links	Dofollow
Al Murray From Wed 9 Dec 16 Shows	Internal Links	Dofollow
Theatre	Internal Links	Dofollow
Disney's Beauty And The Beast - The... From Thu 8 Jul 2021 124 Shows	Internal Links	Dofollow
Qello Concerts' Christmas Collection From Mon 14 Dec Online / Streaming Events	Internal Links	Dofollow
Andrea Bocelli From Sat 12 Dec 3 Shows	Internal Links	Dofollow
Les Miserables From Sat 5 Dec 143 Shows	Internal Links	Dofollow
Strictly Ballroom - The Musical From Fri 4 Dec 203 Shows	Internal Links	Dofollow
Horrible Histories From Fri 11 Dec 105 Shows	Internal Links	Dofollow
Beauty And The Beast Fri 11 Dec St Helens Theatre Royal	Internal Links	Dofollow
Blood Brothers - The Musical From Tue 2 Feb 2021 15 Shows	Internal Links	Dofollow

Mrs. Brown's Boys D'Live Show - Encore... From Fri 4 Jun 2021 23 Shows	Internal Links	Dofollow
A Christmas Carol From Mon 7 Dec Dominion Theatre	Internal Links	Dofollow
Sleeping Beauty From Thu 24 Dec Opera House	Internal Links	Dofollow
We Will Rock You From Mon 25 Jan 2021 107 Shows	Internal Links	Dofollow
Aljaz & Janette - Remembering The... From Sat 20 Mar 2021 39 Shows	Internal Links	Dofollow
Jersey Boys From Wed 14 Apr 2021 Trafalgar Studios	Internal Links	Dofollow
Elf - The Musical From Fri 18 Dec 12 Shows	Internal Links	Dofollow
Six - The Musical From Sat 5 Dec 539 Shows	Internal Links	Dofollow
Dirty Dancing From Tue 3 Aug 2021 45 Shows	Internal Links	Dofollow
London	Internal Links	Dofollow
Brighton	Internal Links	Dofollow
Reading	Internal Links	Dofollow
Milton Keynes	Internal Links	Dofollow
Bristol	Internal Links	Dofollow
Southampton	Internal Links	Dofollow
Portsmouth	Internal Links	Dofollow
Plymouth	Internal Links	Dofollow
Bournemouth	Internal Links	Dofollow
Birmingham	Internal Links	Dofollow
Nottingham	Internal Links	Dofollow
Leicester	Internal Links	Dofollow
Wolverhampton	Internal Links	Dofollow
Stoke-on-Trent	Internal Links	Dofollow
Manchester	Internal Links	Dofollow
Leeds	Internal Links	Dofollow
Liverpool	Internal Links	Dofollow
Sheffield	Internal Links	Dofollow
Newcastle	Internal Links	Dofollow
Cardiff	Internal Links	Dofollow
Swansea	Internal Links	Dofollow
Wrexham	Internal Links	Dofollow
Glasgow	Internal Links	Dofollow
Edinburgh	Internal Links	Dofollow
Aberdeen	Internal Links	Dofollow
Belfast	Internal Links	Dofollow
Contact us	Internal Links	Dofollow
Browse artists	Internal Links	Dofollow
Browse venues	Internal Links	Dofollow
Smart Gift Finder	Internal Links	Dofollow
Find Your Festival	Internal Links	Dofollow
VIP experiences	Internal Links	Dofollow
Industry tools	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links. Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken

into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.